

Press Release

BKN301 reveals strategic plans for 2025 with focus on AI and global expansion

December 17, 2024: [BKN301 Group](#), a London-based financial data infrastructure provider dedicated to empowering the financial industry, revealed its ambitious growth plans for 2025 – to establish itself as a global operator and integrate artificial intelligence (AI) into its innovative Orchestrator. The move is expected to enhance efficiency across its offerings, solidifying the Group's leading position in the fintech industry.

As part of the new strategies, BKN301 Group attended the MENA Fintech Festival 2024 in Qatar to further set the stage for its future global expansion. The event provided a valuable platform for the Group to engage with key stakeholders, explore partnership opportunities in both regional and international markets and highlight its modular platform, Orchestrator.

BKN301's Orchestrator platform, designed for traditional banks, fintech, neobanks, and digital banks, has been continually offering robust capabilities, including core banking, payment processing, digital wallet and card issuing, API decoupling, cross-border services and open banking. With the integration of AI, the platform will now offer advanced features in data analysis, fraud detection and credit scoring, making it a transformative solution for financial institutions worldwide.

Stiven Muccioli, Founder and CEO at BKN301 Group said: "The MENA Fintech Festival served as an ideal platform to demonstrate the potential of our Orchestrator in enhancing operational efficiency and reducing costs for financial institutions. Furthermore, we explored the prospects of our services in both regional and international markets. This aligns with our new strategy to become a global operator by expanding our focus beyond a specific market or geographical area."

Muccioli added: "At present, payment processors, fintech firms and platforms are disrupting the contemporary financial landscape, penetrating both domestic and global markets. This rapid evolution is driven by the accelerated adoption of AI

solutions. Furthermore, AI-ready infrastructure is revolutionising data management with its agility, scalability and flexibility, enabling financial platforms to handle diverse data volumes efficiently. Therefore, in order to stay ahead in this dynamic industry, we are integrating AI into our platform to ensure that we remain competitive and at the forefront of technological innovation.”

The AI in [Fintech Market size](#) is projected to grow significantly, with an estimated value of USD 14.79 billion in 2024, which is expected to reach USD 43.04 billion by 2029, at a CAGR of 23.82 per cent. Similarly, the [MENA Fintech Market](#) is projected to grow from USD 1.51 billion in 2024 to USD 2.40 billion by 2029 at a CAGR of 9.71 per cent. With over 250 fintech startups in the region as of 2023 and the potential for over 45 fintech unicorns by 2030, the MENA region is emerging as a global fintech innovation hub. These figures underscore the region’s robust entrepreneurial ecosystem and the rising significance of fintech in addressing the financial challenges faced by MENA countries.

Amid this evolving market, BKN301’s continued focus on integrating advanced technologies into its solutions ensures that it meets the growing demand for smarter, more efficient financial services, reinforcing its commitment to driving financial innovation globally.

BKN301, with its partner Finastra, recently won the *Most Innovative Cloud Deployment* award for *Best Tools and Practices Adopted* at the sixth edition of the IBSi Global FinTech Innovation Awards. This recognition further underscores BKN301’s dedication to delivering transformative technological solutions and advancing the global financial services industry.

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About BKN301

BKN301 is building the financial data infrastructure layer connecting regulated banking, AI and digital assets across Europe, the Middle East and Africa. As a financial data infrastructure company, BKN301 organises, governs and unlocks the value of financial data across institutions, operating within licensed and compliant banking environments. It embeds AI-native capabilities directly into financial operations and bridges traditional finance with the infrastructure needed to support digital and tokenised assets—giving regulated entities across the region a single, governed data layer to build on. By connecting legacy systems with modern technologies, BKN301

enables institutions to modernise progressively without replacing infrastructure that already works or disrupting critical operations. At the core of this offering is the award-winning BKN301 Orchestrator-sovereign banking infrastructure for AI-native operations. It delivers a governed foundation that unifies API Gateway, Data Decoupling, and AI Infrastructure in one composable ecosystem. This enables regulated entities and digital-asset providers to simplify integration, scale operations, enhance governance, and lower the costs of deploying AI. As a result, institutions achieve greater efficiency, faster innovation, and a scalable platform for intelligent, regulated financial services across the region. For more information, visit bkn301.com

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